



Welcome to SCSUG 2017 and beautiful Dallas, Texas!

Everyone affiliated with the SCSUG organization welcomes Conference attendees to beautiful Dallas, Texas! Your participation and involvement at the SCSUG 2017 Educational Forum in Dallas, Texas on October 15-17 is a great way to build and expand your analytics, statistical and programming skills; share ideas; be recognized among your peers and colleagues; differentiate and elevate your professional reputation; and network with “like-minded” SAS® professionals.

This “What’s Happening” e-newsletter is designed to acquaint you with many exciting and fun things to do, see, and eat while attending SCSUG 2017 in beautiful Dallas, Texas. We hope this e-Newsletter will be a useful tool for you.

Dallas’s Weather

Dallas is the third most populous city in the state of Texas and is known for its barbecue, authentic Mexican, and Tex-Mex cuisine! Dallas has a humid sub-tropical climate with distinct four seasons. During the months of September through December the temperatures generally average around 79 degrees F during the day and 56 degrees F at night! In October there may be a shower or two in the forecast, so plan to bring your umbrella. Also, because of the day and evening temperature variation, you may want to bring a light coat to wear in the evenings or inside the rooms at the conference.

DFW Airport Transportation

Dallas-Fort Worth (DFW) Airport Transportation to Crowne Plaza Dallas

The Crowne Plaza Dallas is accessible to/from Dallas-Fort Worth (DFW) Airport (19 miles, minimum 30-minute commute) using several modes of ground transportation including [Taxi](#), [Airport Shuttle](#), [Car Rental](#), [Uber](#), [Lyft](#), [WINGZ](#), [Rail](#), and [City Bus](#).

Taxi Transportation Services

Taxi services from Dallas-Fort Worth (DFW) Airport can be accessed on the upper level of Terminals A, B, C and E; and on the lower level of Terminal D. For taxi information, call 972-973-4062 or visit the website and click on [Taxis](#). We recommend allowing an hour for taxi transportation from DFW Airport to the Crowne Plaza Hotel near the Galleria in Addison, Texas.

Airport Shuttle Transportation Services

Airport shuttle services are available from the DFW Airport. For more information, access [Airport shuttle transportation](#).

Car Rental Transportation Services

Car rental services are available from the DFW Airport. For more information, access [Kayak rail transportation](#).

Uber Transportation Services

Uber services are available from the DFW Airport. For more information, access [Uber transportation](#).

[Lyft Transportation Services](#)

Lyft services are available from the DFW Airport. For more information, access [Lyft transportation](#).

[WINGZ Transportation Services](#)

WINGZ services are available from the DFW Airport. For more information, access [WINGZ transportation](#).

[Rail Transportation Services](#)

The DFW Airport Rail transportation is available. For more information, access [DART rail transportation](#).

[City Bus Transportation Services](#)

City Bus services from Dallas-Fort Worth (DFW) Airport are available. For more information, access [DART bus transportation](#).

Getting Around Dallas

The SCSUG 2017 Educational Forum will be held at the Crowne Plaza Dallas near the Galleria in Addison, Texas. There are several modes of transportation for getting around the area.

- [M-Line Trolley](#) – To get around Uptown and the Arts District for “free”, hop on the M-Line Trolley that runs the length of McKinney Avenue between Blackburn and St. Paul streets.
- [D-Link](#) – This is another “free” transportation service provided by Dallas Area Rapid Transit. D-Link is a “free” shuttle that runs throughout all of downtown and into the Bishop Arts District in Oak Cliff. Buses run every 15-minutes, Monday – Saturday from 11:00 AM to 11:30 PM.

Fun Things to Do and See in Dallas

We want you to enjoy the many scheduled events and activities while you’re at the Conference. But, if you’re planning to arrive in Dallas early or stay a few days after the conference ends, we’ve put together a list of a few fun things to do, as well as a list of diners, restaurants, and pubs for you to consider visiting. Click the establishment’s name to view menus, directions, and other details.

[50 “Free” and Fun Things to Do in Dallas](#)

Here are 50 “Free” and fun things you can do during your stay in Dallas, Texas. From going to the Pioneer Plaza Cattle Drive to visiting the Public ArtWalk Dallas in the Arts District and Downtown, Dallas visitors can have fun while even on a budget. [Ready, Set, View the list of 50 “free” things to do!](#)

[State Fair of Texas](#)



The State Fair of Texas celebrates all things Texan by promoting agriculture, education, and community involvement through quality entertainment in a family-friendly environment. From live entertainment, family-fun activities, rides, food and cultural events, the State Fair of Texas is a fun destination. Located 3921 Martin Luther King Jr. Blvd., Dallas, TX 75315. The State Fair is open daily from Sept. 29th through Oct. 22nd; 9 am – 9 pm.

[Explore Farmers Market](#)



[Farmers Market](#) is the place where local farmers display and sell a mouth-watering selection of fresh fruit, vegetables, honey, nuts, herbs, and plants. Open 7 days a week and located in the heart of downtown Dallas, visitors can walk a 26,000 square foot food hall, grab a bite to eat, and enjoy a cup of coffee. Experience and cultivate a healthier, more sustainable, lifestyle.

Photography Credit to www.tourtexas.com

[Uptown and West Village](#)



Photography Credit to www.westvillagedallas.com

Uptown and West Village offers shopping, dining and cinema for its visitors. Called Dallas' most walk-able shopping, dining, residential and entertainment district, West Village is accessed by [DART's Red and Blue Lines at the Uptown Station and the Historic McKinney Avenue Trolley](#).

[Galleria Dallas](#)



Photography Credit to www.galleriadallas.com

Galleria Dallas is an upscale [shopping mall](#) with over 200 stores, restaurants and an ice rink. The Galleria Dallas is open 10am – 9pm Mon-Sat and 12pm – 6pm Sun. Located at 13350 Dallas Parkway, Dallas, Texas 75240.

[DFW Airport Observation Station](#)



Do you enjoy watching planes take off and land? If you do then [DFW Airport's Observation Station](#) is an enjoyable place to visit. Open daily from 7am to 7pm this popular destination is for aviation enthusiasts of all ages. [Located on the premises of DFW Airport at 1700 Airfield Drive, DFW.](#)

A Taste of Dallas – Diners, Restaurants, BBQs, Nightlife and Beyond



[An Eater's Guide to Dallas](#)



Kenny's Wood Fired Grill is known for its burgers, steaks, ribs, pork chops, and lots more. The [lunch menu](#) and [dinner menu](#) offers guests an abundance of mouth-watering entrees. To see restaurant reviews for Kenny's, [click here](#). Located at 5000 Belt Line Rd, Suite 775, Dallas, TX 75254-6747.



Blue Goose Cantina is famous for its tamales, marinated meats, omelets, tacos, enchiladas, tostadas, tortilla soup, and much more. Offering [brunch](#), [lunch](#) and [dinner](#) entrees, guests are treated with an incredible assortment of tasty dishes. Located at 14920 Midway Rd, Addison, TX 75001-4907.



[Nate's Seafood and Steakhouse](#) has been family owned since it's opening in 1988. For the past 28 years Nate's has been serving delicious Gulf seafood, crawfish, steaks, and live Blues music to the Dallas Metroplex. Nate's offers Happy Hour specials Monday through Wednesday 3:00pm to 7:00pm, Thursday from 3:00pm to 6:00pm, Saturday 11:00am to 4:00pm & Sunday 12:00pm to 4:00pm. Nate's offers guests broiled seafood platters, fried seafood platters, fresh fish, steaks, hamburgers, chicken, gumbos, sandwiches, and much more. Located at 14951 Midway Rd, Addison, TX 75001-4908.



[J's Breakfast and Burgers](#) offers their guests good and affordable home-cooking. Offering breakfast items and burgers, patrons can order eggs, bacon, pancakes, omelets, steak, burgers, and much more. The [menu](#) is pretty extensive, the reviews are very positive, and the price won't break your budget. Located at 14925 Midway Rd Suite 105, Addison, TX 75001-4963.



[Chuy's](#) serves "Tex-Mex" food. Their [menu](#) is made up of a combination of flavors, with recipes and ingredients from across New Mexico, Mexican border towns, the Rio Grande Valley, deep South Texas, Austin and beyond. Our Green Chile sauce recipe was "borrowed" from a little hole-in-the-wall in Española, New Mexico, and our fajita marinade is an old South Texas family recipes. Located at 4440 Belt Line Rd, Addison, TX 75001-4513.



If you're hankering for some fantastic barbeque, then you owe it to yourself to try the food at [Cattleack Barbeque](#). From a list of [menu items](#) including brisket, pulled pork, turkey, sausage, beef ribs, and some yummy sides, this is one good place to eat. So come hungry and leave happy! Cattleack Barbeque has received very favorable [press from the media](#) including the Dallas Observer – Best BBQ in 2017. Located at 13628 Gamma Rd, Dallas, TX 75244-4406.



[Ida Claire](#) is a restaurant where the menu is inspired by people who love to cook food, and cook food with love. Ida Claire is an intriguing, southern-inspired destination for relaxing suppers, slow weekend brunching or a meeting hub for business lunches and happy hour. Ida Claire's [Breakfast menu](#), [Lunch menu](#), and [Dinner menu](#) looks and sounds great. Located at 5001 Belt Line Road, Addison, TX.



[Best Thai Signature](#) continues the tradition of providing delicious home-cooked Thai cuisine that began its story in Dallas with the opening of Best Thai in 1996. The [Lunch menu](#) and [Dinner menu](#) has many traditional and affordable Thai dishes. Located at 4135 Belt Line Rd, Ste. 112, Addison, TX 75001-4388.