Top Ten SAS® Sites for Programmers: A Review

Kirk Paul Lafler, Software Intelligence Corporation, Spring Valley, California Charles Edwin Shipp, Consider Consulting Corporation, San Pedro, California

Abstract

We review the top ten SAS® sites for coders, beginning with sas.com and jmp.com. We then expand to sasCommunity.org, support.sas.com, and six other popular sites that assist you in training and programming. If you use Google to search for SAS Web sites, you will get over a million hits. We narrow the list down to ten.

Introduction

In this paper, we present the results from an unscientific, but interesting, survey and analysis we conducted about the SAS sites visited by those who answered our survey. From over 300 invited to respond, more than 60 SAS users responded along with comments for 65 SAS-related websites. On average, respondents visit five websites, with 65% mentioning support.SAS.com and 50% using LexJansen.com to help meet their needs.

We present our brief comments and review of the top sites for those who are new to SAS programming. We follow with illustrative bar charts to describe what we have discovered. The study shows the promise of online dissemination of information, new technologies emerging, and increasing communication for users.

Background

In our travels to the many SAS conferences, meetings, and other user venues over the years, we found two things: many users access, create, and even support powerful websites, including popular user sites like sasCommunity.org and SAS-L; and secondly, still too many users are unfamiliar with the leading websites and resources, like SAS-L, LinkedIn, sasCommunity, and other top sites. The intent of this paper is to do what we can to make these, and other, sites more widely known. This will benefit users who want to learn, both as contributors and good code producers.

Executive Summary of Results

Based on the tally of survey results, we present our list of the top ten websites and resources below.

- 1. Support.sas.com
- 2. www.LexJansen.com
- 3. www.Google.com
- 4. www.sasCommunity.org
- 5. SAS-L archive
- 6. www.sas.com
- 7. www.ats.ucla.edu/stat/sas/
- 8. blogs.sas.com
- 9. www.SESUG.org
- 10. SAS Global Forum

Support.sas.com

There are many subpages and linking sites of www.SAS.com and new SAS programmers should become familiar with them all. They include documentation, new release news, vertical market news, blogs for users, and much, much more. For programmers, support.SAS.com is a goldmine, along with the SAS eMail and phone helplines. Included are major tabs for Knowledge Base; Support for programmers; Training and Bookstore; and Community. Each of these areas has half a dozen categories to aid and instruct you.

www.LexJansen.com

Lex Jansen has become a legend for collecting all of the white papers from SUGI, SGF, regional conferences, pharmaSUG, and data mining conferences. JMP papers are not included in his repository. Linkage is being studied for future access under sasCommunity.org. Lex now works at SAS Institute, in R&D, Health and Life Sciences.

www.Google.com

Google is not the only search engine, but it is the one many respondents use to conduct their searches for research purposes. Rather than go to specific sources and search for information needed, many respondents prefer to enter their best search terms and examine the results that match the specified search criteria. Although using Google as a search tool is not surprising, the number of users indicating using it as a tool of choice was very interesting.

sasCommunity.org

This encyclopedic website is designed and supported by users to serve the user community. Content is available to anyone and, if desired, users with a profile can create a page and/or modify another's page (using good judgment) and/or add insightful comments to an existing discussion page (every article by a user has a discussion page). Users are allowed to construct their own bio page and link to LinkedIn or personal blogs and websites. The community website has grown steadily since its inception in 2007 and now enjoys a sizeable audience of loyal SAS enthusiasts. Other popular areas found in sasCommunity are the built-in SASopedia feature and Tip-of-the-Day.

SAS-L archive

The 'L' stands for 'List Server', i.e., it is a server-based discussion group. There are two eMail addresses that are pertinent. The first allows any SAS user with eMail capability to talk to the computer/server to be added to the List, then set options and other controls such as 'mail-on' or 'mail-off'. Once on the distribution list, you can then send to the second eMail address with your question, answer or discussion comment. It will reflect to everyone on the list. The concept is that you can ask your priority programming question when you leave your office and someone in Australia will have your answer for you when you return the next morning. You can also "keyword search" the SAS-L archive for prior answers. The URL is in the bibliography, or you can search for details via sasCommunity.org. Be sure to attend the annual meeting of SAS-L'ers during SAS Global Forum to visit legends and see the awards.

www.sas.com

Professionally speaking, www.SAS.com is the best of the best. What will they do next? Part of marketing and social media emphasis is to have the best possible website. The look and feel of SAS.com is result-oriented for business and all types of users. New users will want to acquaint themselves with the many aspects of the SAS Institute main website.

www.ats.ucla.edu/stat/sas/

The UCLA Institute for Digital Research and Education provides users with many resources to help learn SAS. Their website supports links for learning SAS, statistical analysis techniques, advanced usage and techniques, essential topics, and by topic.

blogs.sas.com

What are these blogs about? They are about people and what they want to share concerning professional SAS activity and success. SAS employees in the following categories provide the energy: Business blogs; Customer Support blogs; International blogs; SAS Executive blogs; and SAS Technology blogs including a JMP blog. There are three to thirteen blogs under each category; plus there are seven highlighted blogs for your benefit. You can subscribe to SAS RSS feeds. Take the time for social media. It is the future and participating is to your professional advantage.

www.SESUG.org

From their website, the SouthEast Regional User Group tells us, "The primary purpose of our group is to host an annual conference in late summer or early fall in a southeastern city of the United States. The SESUG conference benefits both SAS users and managers interested in the use of SAS Software, and is a great opportunity for significant SAS training and networking with other SAS professionals." Their proceedings go back to 1999.

SAS Global Forum

The SGF site is a subpage of support.SAS.com and is relatively new. It gets better every year. Thank Debbie Buck and others for making it great. It becomes part of continuing the annual conference throughout the year. You can find the page at http://www.sas.com/en_us/events/sas-global-forum/sas-global-forum-2016.html . It is interesting to see the SGF website page evolve over the years. Also click on 'prior conferences' and take a walk back in history with SUGI starting with 206 attendees in 1976. What will *you* do to make the annual conference better?

Conclusion

SAS professionals benefit from a number of website and resource choices where emerging technologies and exciting methodologies abound. The intent of this paper is to provide many insights including the websites and resource choices of SAS users; as well as the top ten vote getters as indicated by survey respondents.

References

- Barnes, Gregory S. (2000), "SAS Skills for the Next Millennium: A Geek Peek into the Not so Distant Future", Proceedings of the Twenty Fourth Annual SAS Users Group (SUGI) Conference 2000.
- Lafler, Kirk Paul and Charles Edwin Shipp (2010), "Connect with SAS Professionals Around the World with LinkedIn and sasCommunity.org", Proceedings of the Annual MidWest SAS Users Group (MWSUG) Conference 2010.
- Lafler, Kirk Paul and Charles Edwin Shipp (2008), "What's Hot, What's Not Skills for SAS Professionals", Proceedings of the Annual Western Users of SAS Software (WUSS) Conference 2008.
- Lafler, Kirk Paul and Charles Edwin Shipp (2008), "Collaborate with SAS Users Around the World with sasCommunity.org", Proceedings of the 2nd Annual SAS Global Forum (SGF) Conference 2008.
- Lafler, Kirk Paul and Charles Edwin Shipp (2007), "Consulting: Critical Success Factors" Awarded "Best Contributed Paper", Proceedings of the Annual Western Users of SAS Software (WUSS) Conference 2007.
- Lafler, Kirk Paul and Charles Edwin Shipp (2001), "SAS Consulting: New Beginnings" Awarded "Best Contributed Paper", Proceedings of the Ninth Annual Western Users of SAS Software (WUSS) Conference 2001.
- Shipp, Charles Edwin and Kirk Paul Lafler (1995), "Training in a World of Cost-Cutting and Downsizing", Proceedings of the Eighth Annual Northeast SAS Users Group Conference 1995.
- Shipp, Charles Edwin and Kirk Paul Lafler (1995), "Training in a World of Cost-Cutting and Downsizing", Proceedings of the Third Annual Western Users of SAS Software Conference 1995.
- Shipp, Charles Edwin and Kirk Paul Lafler (1995), "Training in a World of Cost-Cutting and Downsizing", Proceedings of the Third Annual Southeast SAS Users Group Conference 1995.
- Shipp, Charles Edwin and Kirk Paul Lafler (1995), "Training in a World of Cost-Cutting and Downsizing," Awarded "Best Contributed Paper", Proceedings of the Twentieth Annual SAS Users Group International (SUGI) Conference 1995.

The Free Dictionary by Farlex, http://www.thefreedictionary.com\skill, 2011.

Acknowledgments

The authors thank Joni Shreve, PhD, 2015 SCSUG Conference Chair, for accepting our abstract and paper, and for organizing a great conference; and the South Central SAS Users Group (SCSUG) Executive Board and SAS Institute for supporting a great conference!

Trademark Citations

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. * indicates USA registration. Other brand and product names are trademarks of their respective companies.

About the Authors

Kirk Paul Lafler has been programming in SAS since 1979, and is consultant and founder of Software Intelligence Corporation. He is a SAS Certified Professional, provider of IT consulting services, trainer to SAS users around the world, mentor, and sasCommunity.org emeritus Advisory Board member. As the author of six books including Google® Search Complete! (Odyssey Press. 2014) and PROC SQL: Beyond the Basics Using SAS, Second Edition (SAS Press. 2013); Kirk has written more than five hundred papers and articles; been an Invited speaker and trainer at five hundred-plus SAS International, regional, special-interest, local, and in-house user group conferences and meetings; and is the recipient of 23 "Best" contributed paper, hands-on workshop (HOW), and poster awards.

Charles Edwin Shipp is a programmer, consultant and author, and has been using the SAS and JMP software since 1980. He is credited in the original JMP manual for his roles in the early days. He has written more than one hundred papers and has been an invited speaker at more than one hundred International, regional, local, and special-interest groups. He is the recipient of 13 "Best" contributed paper and poster awards. Charlie is the co-author of three books including Google® Search Complete! (Odyssey Press. 2014) and Quick Results with SAS/GRAPH Software. Currently, Charlie is involved as an eBook author, App developer for Apple iPad, sasCommunity.org Advisory Board member, consultant for 4Life, AdvoCare, Genesis Pure, Melaleuca, Trivani Foundation International, and JMP consulting.

Comments and suggestions can be sent to:

Kirk Paul Lafler

Senior SAS® Consultant, Application Developer, Data Scientist, Trainer and Author Software Intelligence Corporation

E-mail: KirkLafler@cs.com

LinkedIn: http://www.linkedin.com/in/KirkPaulLafler

Twitter: @sasNerd

~~~~

Charles Edwin Shipp

Senior SAS® and JMP® Consultant, Programmer, eBook Author, Trainer and Author

Consider Consulting Corporation E-mail: CharlieShipp@aol.com

LinkedIn: http://www.linkedin.com/in/CharlieShipp

Twitter: @ShippAhoy

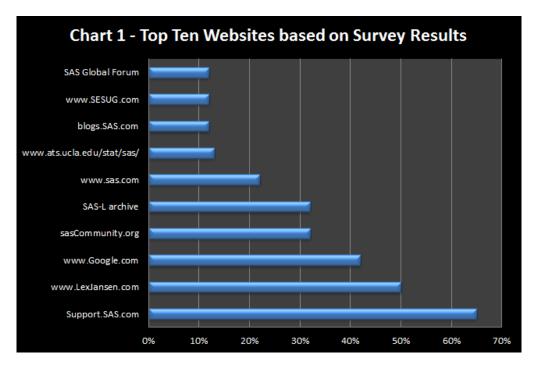


Figure 1. Top ten websites and percentage of respondents mentioning them

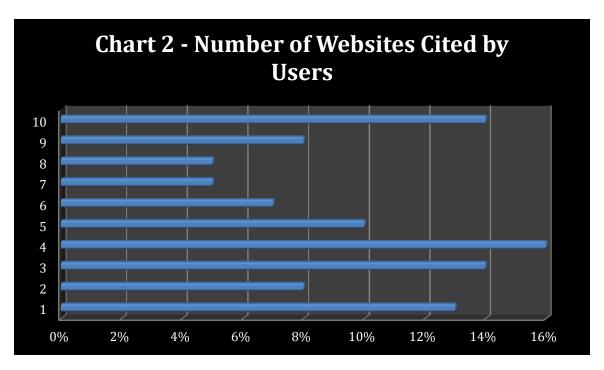


Figure 2. Number of websites used by respondents

| AnalyticBridge.com          | HCBI.blogspot.com        | sas.cswenson.com          |
|-----------------------------|--------------------------|---------------------------|
| Angela Hall's Blog          | HollandNumerics.com      | sascoders.com             |
| ats.ucla.edu/stats/SAS      | Icrunchdata.com          | sasCommunity.org          |
| basas.com                   | Jiangtanghu.com/blog/    | SASjobs.com               |
| basug.org (Boston Area)     | www.jmp.com              | www.SCSUG.org             |
| Blog.SASincty.com           | KDNuggets.com            | www.SESUG.org             |
| blogs.SAS.com               | LexJansen.com            | StatTutorial.com          |
| CDISC.org                   | www.MWSUG.org            | Storytellingwithdata      |
| CodeCraftersInc.com         | Notecolon.info           | support.sas.com           |
| cosug.net (Central Ohio)    | NoTsug.com (North Texas) | Susan Slaughter's site    |
| Dataflux.com                | Pauldickman.com          | Sys-seminar.com           |
| DC-SUG.org (Washington DC)  | PharmaSUG.org            | TCAsug (Twin Cities Area) |
| Devenezia.com               | PhilaSUG.org             | TheJuliaGroup.com/blog    |
| Diahome.org                 | ProcHelp.com             | Tiobe.com                 |
| Dice.com                    | RobsLink.com/SAS/        | Twitter.com               |
| Facebook.com                | SAS Global Forum         | VAsug.org (Virginia)      |
| FDA.gov                     | SAS-BI.blogspot.com      | Wikipedia.org             |
| GAsug.org (Greater Atlanta) | SAS-L Archives           | www.WUSS.org              |
| GlobalStatements.com        | SAS-X.com                | YouTube.com               |
| Google.com                  | www.sas.com              |                           |

Figure 3. User Visited Websites from Our Survey Results