

Session Schedule	Meet the SAS Presenters	SAS Super Demos	Foundations & Fundamentals	Student Symposium and Continuing Education	Data Management	BI, JMP and Data Visualization	Statistical Applications
Room	Pre-Function Area	Pre-Function Area	Bergstrom C/D	Ballroom A	Del Valle	Ballroom B	Chennault
Section Chairs			Lisa Mendez & Kenny Bissett	Joni Nunnery Shreve	Drew Turner & Jon Purvis	Fred Janssen & Keith Cranford	Warren Schlechte & Nancy Heger
11/10/2014							
7:00 AM	Contintental Breakfast (Pre-Function Area)						
8:00 AM	Opening Session (Bergstrom Ballroom)						
8:30 AM			A Meta-analysis Contrasting SAS-centric with Object-Oriented Programming Job Descriptions - Troy Hughes	Google® Search Tips and Techniques for SAS® and JMP® Users - Kirk Paul Lafler	SAS and Teradata partnership - James Stewart and Bob Matsey	An Introduction to SAS® Studio - Amy Peters	Using SAS to Manage Biological Species Data and Calculate Diversity Indices - Paul Montagna
9:00 AM	Meet Amy Peters (Areas of expertise: SAS Studio, SAS University Edition, SAS Environment Manager, 9.4)	SAS 9.4 ODS in a Nutshell - Chevell Parker	SAS® Debugging 101 - Kirk Paul Lafler	Student Symposium - Introductory remarks	Conquering Big Data Analytics with SAS, Teradata and Hadoop – focused on our latest offering from the partnership - James Stewart and Bob Matsey	Business Intelligence Agility Equation - Ken Schmidt	A Comparison of Modeling Approaches to Estimate Fisheries Variable Costs - Chhandita Das
9:30 AM				Developing a Real Time Key Risk Indicator (KRI) - Mbaye Diaw, Komal Revankar, and Adithya Seshadri Sundararajan (OSU)		Creating Forest Plots using GTL - Mahipal Vanam, Phaneendhar Vanam, and Srinivas Vanam	
10:00 AM		Morning Break (Pre-Function Area)					
10:15 AM		Using R in SAS® Enterprise Miner™ - M E Eddlestone	Point-and-Click Programming Using SAS® Enterprise Guide® - Kirk Paul Lafler	FIFA World Cup: Using SAS® to Predict World Cup 'Chaos' - Tyler Rigdon (UA)	New Vs. Old: Procs CONTENTS and COMPARE as Testing Tools - Patricia Hettinger	Wow! You did that with SAS Stored Processes? - Rick Trojan	Applications of Information Value During Model Development - Keith Curtis
10:45 AM		Mastering the SAS® Macro Facility: Adding Productivity and Versatility to Every Enterprise - Jack Holloway (LSU)					
11:15 AM	Meet Bob Derr (Area of expertise: SAS/STAT®)	SAS® Visual Statistics - Adam Pittz	Using Enterprise Guide for Table Joins and Sets - Warren Schlechte and John Barry Taylor	Baltimore City Data Analysis to Identify High Risk Towing Zones using SAS® Enterprise Guide 6.1 - Karush Jaggi, Ameya Jadhavar, and Prithvi Raj Srolikar (OSU)	Exploring Many-to-Many Data Relationships with SAS® Software - Kirk Paul Lafler	Tips and Tricks to Using SAS® Enterprise Guide® in a BI World - Angela Hall	SAS/STAT® 13.1 Round-Up -- Funda Gunes
11:45 AM				NCAA Division I FBS Football: Using SAS® to Predict Champions - Kelsey Park (UA)			
12:15 PM	Lunch provided to all Registrants/Keynote Address: University Programs: Filling the Analytics Talent Gap Joni Nunnery-Shreve (Louisiana State University), Cali Davis (University of Alabama), and Bryan Hammer (Oklahoma State University)						

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1:30 PM	Meet Angela Hall (Areas of expertise: SAS Stored Processes, SAS Web Report Studio, SAS Portal, SAS Enterprise Guide)		Conditional Processing Using the Case Expression in PROC SQL - Kirk Paul Lafler	SAS® and Big Data: A look at film reviews using SAS® with Hadoop in the Amazon Web Services Cloud - Nahuel Grasso, Jon Bajon, and Elena Neill (LSU)	Extracting and Validating your CRF data through SAS - Karuppiiah Senthilkumar	Design of Experiments (DOE) Using JMP® - Charles Edwin Shipp	Building Better Credit Scores using Reject Inference and SAS - Steve Fleming
2:00 PM		What's New in SAS/STAT in 2014 - Funda Gunes	Exploring the PROC SQL _METHOD Option - Kirk Paul Lafler	Recipe For A Viral Social Media Campaign #IceBucketChallenge Under The Data Analytics Scanner - Sharat Dwibhasi and Aniket Tiwari (OSU)	Star Wars and the Art of Data Science: An Analytical Approach to Understanding Large Amounts of Unstructured Data - M E Eddlestone	JMP® Visual Statistics - Charles Edwin Shipp	Introduction to Logistic Regression - Bob Derr
2:30 PM				Enrollment Management: Using SAS® Tools on Student Data - Brett Spicer (UA)			
3:00 PM		Afternoon Break (Pre-function Area)					
3:15 PM		Meet ME Eddlestone (Areas of expertise: Analytics)	Writing Your Own Tasks in SAS® Studio - Amy Peters	Five Little Known, But Highly Valuable and Widely Usable, PROC SQL Programming Techniques - Kirk Paul Lafler	An Introduction to Text Mining in SAS® Enterprise Miner - Matthew Doughty and Mengmeng Liu (LSU)	Hash Objects Demystified - Dari Mazloom	
3:45 PM							
4:15 PM							
4:30 PM							

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7:00 AM	Contintental Breakfast (Pre-function Area)						
8:00 AM		What's New in Foundation SAS for 9.4 - Amy Peters	Basic SAS® PROCedures for Producing Quick Results - Kirk Paul Lafler		Calling for Backup When Your One-Alarm Becomes a Two-Alarm Fire: Developing Base SAS Concurrent Processing Models and Methods to More Efficiently Process Data - T. M. Hughes	Tying ODS with HTML & Proc Format w HTML - Zeke Torres	A review of optimal ridge penalty selection with SAS - Jack Y Chen , Jack Y Chen, B G Manjunath, Prabhanjan Tattar and Subhajat Ghosh
8:30 AM							
9:00 AM		Auto Charts with ODS Graphics Designer - Ted Durie	Try This! A Short Anthology of Succinct and Useful Base SAS Programming Devices - David Oesper	Downloading, Configuring, and Using the Free University Edition of SAS® Software - Charles Edwin Shipp	Advanced methods to Capture and Process Raw Data - Georgeanna N. Curbo	Output Delivery System (ODS) Tips and Techniques - Lafler	An Introduction to Bayesian Analysis with SAS/STAT® Software - Funda Gunes
9:30 AM	Meet Ted Durie (Areas of expertise: Macros, Graphics, Mapping, Report Writing, SAS Programming, Enterprise Guide, Marketing Automation)		Functions vs. Macros - Mahipal Vanam, Phaneendhar Vanam, and Srinivas Vanam				
10:00 AM		Morning Break (Pre-function Area)					
10:15 AM		Introduction to ROC Curves with PROC LOGISTIC - Bob Derr	Start with SAS with a Few Quick Easy Steps - Zeke Torres	What's Hot, What's Not: Skills for SAS® Professionals - Kirk Paul Lafler	Create and Format Excel Reports directly from your SAS code by Using SAS ODS - Dari Mazloom	Selection and Transformation of Continuous Predictors for Logistic Regression - Bruce Lund	
10:45 AM							
11:15 AM	Meet Funda Gunes (Areas of expertise: SAS/STAT, Model Selection, Mixed Models, Bayesian Statistics)	SAS® Cloud Offering to Assist Government Performance Management - Angela Hall	The advantages of Purposeful vs. Experience Based Programming - Georgeanna N. Curbo	A Review of "Free" Massive Open Online Content (MOOC) for SAS Learners - Kirk Paul Lafler	Combining Large Data Sets using a Hash Object Macro - Ted Durie	Mapping your way through the data with Information Map Studio -- Alejandro Farias	Analyzing Compliance, Safety and Accountability using Structural Equation Modeling - Dr. Subhro Mitra
11:45 AM							

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11/11/2014							
12:15 PM	Lunch (Provided to all registrants -- in Atrium)						
1:30 PM			Pattern Based Programming: Why Patterns Can be Your Key to Success - Georgeanna N. Curbo	Connect with SAS® Professionals Around the World with LinkedIn and sasCommunity.org - Kirk Paul Lafler	Proc Format CNTLIN - Zeke Torres	Survival tips for the Lone SAS programmer in an office full of stata , SPSS, and excel users - Mary Crissey	SAS Macros - an Introduction - Dari Mazloom
2:00 PM					The Call Execute Routine with Metadata: A Powerful Tool for Dynamic Data Loading - R. Scott Alcorn	Missing Values --A Comparison of Techniques - Richard Wright	
2:30 PM			Exploring the SAS® Metadata DICTIONARY Tables and SASHELP Views - Kirk Paul Lafler	What PROC do I run for my Resume? What's the next datastep for my career? -- Zeke Torres	Loading a MS Access database from submitted excel templates - Rob Caudill	Creating a comprehensive dashboard and audience-specific reports using SAS Business Intelligence and Visual Analytics tools - David Troutman	SAS Macros - Advanced Subjects - Dari Mazloom
3:00 PM					Challenges in Reshaping & Reporting Data: Overcome with Arrays and "V" Function - VidyaSagar Palli		
3:30 PM	Afternoon Break (Pre-function Area)						
3:45 PM	Closing Session (Bergstrom Ballroom)						
4:00 PM							